

Yamaha Network Products Case Study

Real Estate Agency

Reasons for Choosing Yamaha

- **Low maintenance and running cost by remote operation**
- **Efficient maintenance by simple GUI**
- **High reliability**

Prior Issues

- The real estate agency was involved in apartment rentals, but was troubled by a large number of vacancies.
- The agency was considering introducing free, unlimited Internet access in the apartments in order to reduce vacancies.

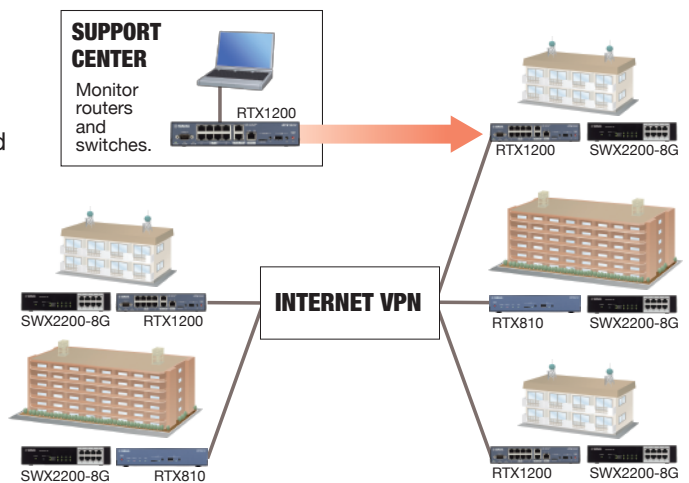
Deciding Factors

- This real estate agency already had Yamaha router installed, and was aware of the product's excellent reliability.
- They were familiar with the router GUI and how easy it is to set up VLAN, and therefore understood that Yamaha network products would require minimum time and effort to install and maintain.

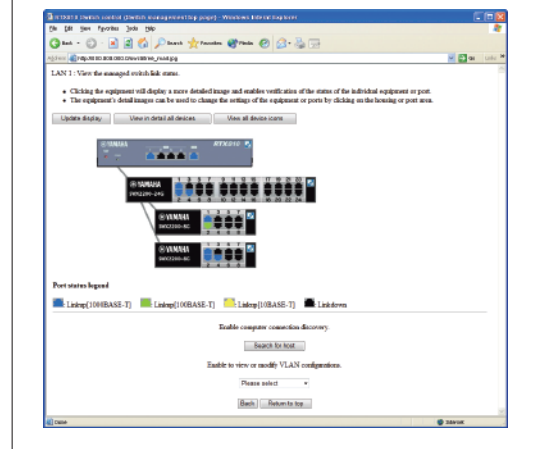
Results

- Apartment vacancies were reduced when the free Internet system was introduced.
- Thanks to the simple GUI and remote control capabilities of Yamaha network products, the routers and switches installed in each apartment building can be remotely set up and monitored from a central location, significantly lowering total running cost.

NETWORK CONFIGURATION



THE GUI SCREEN AT SUPPORT CENTER



INSTALLED PRODUCTS



RTX1200



RTX810



SWX2200-24G



SWX2200-8G