



# Pacifica SC

## Part 1

In 2026, a new member of the Pacifica series, the Pacifica SC, made its debut. While carrying on the tradition of the series, the Pacifica SC represents an evolution. In this three-part feature, we'll take a deep dive into what makes the Pacifica SC special. Part 1 will explore its customer value, unique characteristics, and how it differs from previous Pacifica models.

## Single Cutaway Joins the Pacifica Series



In 1990, the Pacifica series was born to support Los Angeles musicians performing a wide range of music. For 36 years, it has delivered music alongside artists around the world.

Now, in 2026, a new single cutaway model makes its debut. Carrying on the tradition of the series, it offers versatile sound and exceptional playability. It is perfect for players looking for expressive range across genres and playing styles.

### Not the Brand's Sound, but the Player's Sound

The goal of the Pacifica series is not to impose the Yamaha brand's identity. Rather, it was crafted to faithfully convey every aspect of a player's performance, allowing their own sound to shine.

This guitar is for players who want to discover their unique tone, explore a wide sonic range and fully express their unique musical voice.

### Uniqueness ①

#### Preserving Classic Sound While Pursuing Greater Expressiveness

Pacifica SC builds on the crisp tone associated with the single-cutaway shape while striving for greater expressive range. Rather than simply recreating a "familiar sound," it has been refined in both Acoustic Design and electronic components to meet the diverse tonal needs of modern players.

First, the design ensures powerful lows coexist harmoniously with sparkling highs, delivering a well-balanced response across the entire frequency range. This greatly expands tonal flexibility. Additionally, the HS pickup configuration, along with the Focus Switch on the single-coil pickup—which emphasizes mid-low frequencies—deliver a full spectrum of tones, from bright, cutting highs to thick leads, articulating the intricacies of every note.

Pacifica SC is the answer for players seeking to blend vintage tone with modern versatility, offering a wide spectrum of sound.



### Uniqueness ②

#### Exceptional Playability for Total Immersion

Pacifica SC makes no compromises on playability.

The body is shaped to fit naturally against the player, while a contoured neck heel improves access to higher positions. The slightly thicker neck has earned high praise from many artists during testing for its comfortable feel and versatility.

It features a rounded-C neck profile and medium jumbo stainless-steel frets. The flagship Pacifica SC Professional model goes even further, featuring a 9.5"-12" compound-radius fingerboard for superior playability. With its uncompromising design, Pacifica SC delivers an experience that lets you lose track of time and fully immerse yourself in playing.



### Target Players for Pacifica SC and Pacifica (Double-Cutaway)

#### Pacifica Series

Target

Players who want to express themselves through their own unique tones and phrasing.

#### Pacifica (Double Cutaway)

Target

Players seeking maximum freedom and comfort to explore any style or technique.

#### Pacifica SC

Target

Players who want precise control and expressive versatility in every note.

